



BOARD OF EDUCATION
 Mr. Jack Dilles
 Mr. Aaron Hinde
 Mr. Arnold Levine
 Mrs. Kathy Mann
 Mr. Vic Marani
 Mr. Dana M. Sales
 Mr. George "Bud" Winslow

**SANTA CRUZ COUNTY BOARD OF EDUCATION
 REGULAR BOARD MEETING
 November 18, 2010
 Approved Minutes**

1.0 ROLL CALL AND ESTABLISHMENT OF QUORUM Roll Call
 President Hine called the meeting to order at 2:00 p.m.

Board Present

Aaron Hinde
 Kathy Mann
 Vic Marani
 Dana Sales
 George Bud Winslow
 Michael Watkins, Secretary

Staff Present

Cindy O’Conner
 Bryan Wall
 Brunella Deeds
 Margaret Merchat, Counsel

2.0 PLEDGE OF ALLEGIANCE Pledge of Allegiance
 Superintendent Watkins led the Pledge of Allegiance

3.0 APPROVAL OF AGENDA Approval of Agenda

Trustee Mann motioned to remove item 9.2, Board Bylaw: Second Reading and Adoption Proposed Board Bylaw BB-9290, Conflict of Interest, for further review. It was M.S.C. (Winslow/Dilles) to approve the agenda as amended.

Action # 806

Ayes: Unanimous
 Noes: None
 Abstain: None
 Absent: None

4.0 REMARKS FROM THE AUDIENCE Remarks from the Audience

Susan Silver, Superintendent of the Scotts Valley Unified School District (SVUSD) read a statement to the Board in relation to agenda item 9.2, Board Bylaw: Second Reading and Proposed Board Bylaw BB-9290, Conflict of Interest, which was withdrawn from the agenda. Superintendent Silver noted that she was pleased to see the addition of the statement “inconsistent with, in compatible with, in conflict with the Board member’s duties as an officer of the Santa Cruz County Office of Education”. Ms.Silver stated that some members of the SCCOE Board are engaging in such activities at the expense of students and individual districts and that district superintendents and board members have been unsuccessful in attempts to address inappropriate intrusions into district business. Superintendent Silver stated that although SCCOE Board members have no governance authority over school districts that three SCCOE Board members have attended SVUSD Board meetings, directed the SVUSD Board and that at least one SCCOE Board member had phoned a newly elected SVUSD Board member to direct him, in what appeared to be an attempt to gain a political advantage, in conflict with a Trustee’s

responsibility for the welfare of students. She continued that the fact that four SCCOE Trustees represent SVUSD exacerbates the issue. Of primary concern to Superintendent Silver was that SVUSD is one of the lowest funded districts in the state and one of the SCCOE Board members repeatedly suggests publicly that a bond is unnecessary and not only spoke against their bond measure, but brought political organizers with whom he is politically aligned to rally against the bond. Ms. Silver stated that one SCCOE Board informed the community that SVUSD should start a charter school to solve financial issues, and one raised declining enrollment and a demographic study. Ms. Silver stated that the SCCOE Trustees presented misinformation to the SVUSD community members, which caused confusion. She stated that the the “no new taxes” coalition was well represented, but the interests of their children were not. Superintendent Silver emphasized that the conflict of interest was not publicly announced and that these activities were hurtful to their students.

Sue Roth, SVUSD Board member, addressed the Board regarding three SCCOE Trustees who attended and commented at the SVUSD Parcel Tax Forum held on Saturday, November 13, 2010. Ms. Roth stated that one or more SCCOE Trustee commented on the following: Establishing charter schools as a potential substitute for a parcel tax, demographic studies, and the need to reduce government positions and expenses, noting that SVUSD employs too many directors. Ms. Roth suggested that perhaps SCCOE could sponsor a workshop on the financial benefits to school districts to establish charter schools in lieu of parcel tax. She also proposed that SCCOE assist all county districts by underwriting an in depth demographic study of the entire county. In closing, Ms. Roth stated that she was unsure that any of the comments made by SCCOE Trustees at the SVUSD Parcel Tax Forum were within the statutory functions of their positions as SCCOE Trustees.

5.0 CONSENT AGENDA

Consent Agenda

It was M.S.C. (Levine/Mann) to approve the consent agenda as submitted.

5.0.1 Minutes of Board Meeting of October 21, 2010

Action #807

5.0.2 Donations

5.0.3 Routine Budget Revisions

Ayes: Unanimous
Noes: None
Abstain: None
Absent: None

5.1 DEFERRED CONSENT ITEMS

Deferred Consent Items

There were no deferred consent items.

6.0 CORRESPONDENCE

Correspondence

None at time of posting.

7.0 UNFINISHED BUSINESS

Unfinished Business

There is no unfinished business to conduct.

8.0 BOARD MEMBER RECOGNITION

Board Member Recognition

Superintendent Watkins and the Board recognized retiring Board member, Kathy Mann, for her 16 years of service on the SCCOE board, followed by a reception with staff and guests.

9.0 NEW BUSINESS / ACTION ITEMS

9.1 Notification of Potential Withdrawal from the Monterey Bay Legal Consortium

Notification of Potential Withdrawal from the Monterey Bay Legal Consortium

After further discussion, it was M.S.C. (Sales/Winslow) to order notification to the Monterey Bay Legal Consortium and School and College Legal Services of California of the Santa Cruz County Office of Education's intent to withdraw membership.

Action #808

Ayes: Dilles, Hinde, Mann, Marani, Sales, Winslow
Noes: Levine
Abstain: None
Absent: None

9.2 Board Bylaw: Second Reading and Adoption of Proposed Board Bylaw BB-9290, Conflict of Interest

Board Bylaw: Second Reading and Adoption of Proposed Board Bylaw BB-9290, Conflict of Interest

This item was removed from the agenda under item 3.0.

9.3 Board Policy: Second Reading and Adoption of Proposed Board Policy BP 5020, Parent Rights and Responsibilities/Noncustodial Parents

Board Policy: Second Reading and Adoption of Proposed Board Policy BP 5020

After further discussion, it was M.S.C. (Marani/Levine) to adopt Board Policy 5020, Parent Rights and Responsibilities/Noncustodial Parents.

Action #809

Ayes: Unanimous
Noes: None
Abstain: None
Absent: None

9.4 Board Policy: Second Reading and Adoption of Proposed Board Policy BP 5022, Student and Family Privacy Rights

Board Policy: Second Reading and Adoption of Proposed Board Policy BP 5022, Student and Family Privacy Rights

Trustee Mann presented amended language to the Board. After further discussion it was M.S.C. (Dilles/Winslow) to adopt Board Policy 5022, Student and Family Privacy Rights.

Action #810

Ayes: Unanimous
Noes: None
Abstain: None
Absent: None

- 9.5 Board Policy: Second Reading and Adoption of Proposed Board Policy BP 5111, Admission to Student Programs**
After further discussion it was M.S.C. (Levine/Sales) to adopt Board Policy 5111, Admission to Student Programs.
- Ayes: Unanimous
Noes: None
Abstain: None
Absent: None
- Board Policy: Second Reading and Adoption of Proposed Board Policy BP 5111, Admission to Student Programs
Action #811
- 9.6 Board Policy: Second Reading and Adoption of Proposed Board Policy BP 5113.1, Truancy**
After further discussion it was M.S.C. (Levine/Sales) to Adopt Board Policy 5113.1, Truancy
- Ayes: Unanimous
Noes: None
Abstain: None
Absent: None
- Board Policy: Second Reading and Adoption of Proposed Board Policy BP 5113.1, Truancy
Action #812
- 9.7 Board Policy: First Reading and Possible Adoption of Proposed Board Policy BP 5113.2, Work Permits**
At the request of Trustee Marani, it was ordered that Board Policy 5113.2, Work Permits be brought back to the Board for a second reading.
- Board Policy: First Reading and Possible Adoption of Proposed Board Policy BP 5113.2, Work Permits
- 9.8 Superintendent's Compensation**
Trustee Dilles reported that the Subcommittee on Superintendent's Compensation met to determine a recommendation. Mr. Dilles acknowledged Superintendent Watkins as a community leader who should be recognized even during difficult times. Trustee Dilles stated that Superintendent Watkins requested his salary remain unchanged. Trustee Dilles informed the Board that the subcommittee believes the existing policy on determining superintendent compensation should be rewritten.
- Trustee Dilles reported that the subcommittee recommends there be no change in salary for the first year, and a three percent (3%) increase in the second year, effective January 1, 2012, and reviewed again in future years.
- Trustee Sales expressed his appreciation to Superintendent Watkins for the outstanding job he's done on behalf of students in Santa Cruz County, and stated that Mr. Watkins enjoys an excellent reputation as the Santa Cruz County Superintendent of Schools.
- Trustee Marani also stated his appreciation for the work Superintendent Watkins has done, and acknowledged his excellent reputation at the state level.
- Superintendent's

President Hinde expressed his appreciation for the excellent job Superintendent Watkins is doing and acknowledged the fact that the Superintendent invests far more than 40 hours a week to do his job. President Hinde stated that he concurs with the committee's recommendations.

It was M.S.C. (Levine/Dilles) to approve the recommendation of no change in the Superintendent's compensation for the first year, and a three percent (3%) increase in the second year, effective January 1, 2012, and reviewed again in future years.

Ayes: Unanimous
Noes: None
Abstain: None
Absent: None

Action #813

9.9 Nominate and Elect Voting Representative and Alternate for the California County Boards of Education (CCBE)

Trustee Marani informed the Board that CCBE requested each Board to identify a primary voting representative on behalf of the entire Board at CCBE meetings.

Mr. Marani acknowledged Trustee Levine for his excellent representation and offered to act as the alternate voting representative.

It was M.S.C. (Marani/Sales) to appoint Trustee Levine as the primary voting representative at CCBE meetings and Trustee Marani as the alternate.

Ayes: Unanimous
Noes: None
Abstain: None
Absent: None

Nominate and Elect Voting Representative and Alternate for the California County Boards of Education (CCBE)

Action #814

10.0 REPORTS/DISCUSSION/INFORMATION ITEMS

10.1 Forestry Challenge Report

Diane Dealey Neill, Forestry Challenge Founder, presented an overview of the successful Forestry Challenge event that took place in Santa Cruz County on September 28, 2010, in cooperation with Big Creek Lumber and Redwood Empire. Ms. Neill reported that five schools, 45 students, and eight teachers participated in this year's event, and because of the overwhelming success, the goal for 2011 is to hold a three to four day event, include up to 100 students and have both charter and comprehensive high school participation. Ms. Neill thanked President Hinde for his attendance at the Forestry Challenge.

Forestry Challenge Report

Highlights of the event included field training followed by a field test, problem solving, a mill tour and team presentations.

Trustee Dilles stated he was very impressed with the program and commended Associate Superintendent Theresa Rouse for her efforts in promoting the event to schools. Trustee Dilles noted that an event like this requires teacher support for students to be able to attend.

Trustee Marani praised the event and stated that communication to schools is vital. This kind of opportunity gets teachers out of their classroom for professional development that they can take back to the classroom.

President Hinde thanked Diane Dealey Neill for her selfless efforts on behalf of students and education.

**10.2 Annual Report – Williams Legislation:
Status of Decile 1-3 Schools**

Superintendent Watkins reported on the findings relative to Williams Legislation requirements during site visits at designated decile 1-3 schools in Santa Cruz County. The findings were generally positive reflecting progress at all levels. Thom Dunks, a member of the visiting team, provided details and responded to questions and comments from Trustees.

Annual Report - Williams
Legislation: Status of
Decile 1-3 Schools

10.3 Superintendent's Report

County Superintendent of Schools Michael C. Watkins provided an update on activities and matters of interest that have occurred since the report of October 21, 2010:

Superintendent's Report

CCSESA – Quarterly Meeting

The California County Superintendents Educational Services Agency met October 24-26th. We received information on the State Budget, legislative priorities, and student academic achievement. Discussion items covered many topics, including CCSESA leadership opportunities, and fiscal planning challenges brought on by federal stimulus, categorical flexibility, and Federal Jobs fund, with the goal being to ensure the funds are used to effectively support student academic achievement.

Oasis Open House

Superintendent Watkins attended the Oasis Open House. Oasis is an Alternative Education program for students in grades 9-12. The Oasis independent studies model allows students to learn at their own pace while challenging them to excel in their areas of special interest and ability. The Oasis program offers students personalized instruction, a supportive learning environment, flexible scheduling, individualized or small group tutoring, and UC/CSU A-G approved courses.

Governor's Veto of AB 3632

On October 8th Governor Schwarzenegger vetoed funding for a state program known as the AB 3632. AB 3632 mandates county mental health departments to provide mental health services to students with individualized education programs ("IEP"). Suspension of funding for AB 3632 means this responsibility would fall back onto local educational agencies. I have been communicating with the local mental health services to strategize on meeting the mental health needs of our students.

Rose Filicetti

Superintendent Watkins met with Rose Filicetti, former Executive Director of the Santa Clara School Boards Association, at her request. Ms. Filicetti is relocating to the Santa Cruz area and is interested in opportunities to be more involved in education in this county. She has joined the Inside Education cohort to become more familiar with our programs.

Criminal Justice Counsel/ BASTA

Superintendent Watkins continue to work with Judge Denine Guy and District Attorney Bob Lee on BASTA (Broad-based Apprehension Suppression Treatment and Alternatives) and in reviving the Santa Cruz Criminal Justice Council to create a policy driven approach for the prevention of street crime and associated gang violence, including truancy and youth gangs. This approach will include city and county government officials.

Your Future Is Our Business/Inside Education

Superintendent Watkins gave the opening address at the Your Future Is Our Business (YFIOB) luncheon, which was also attended by participants from Inside Education. Approximately 200 educators, students and business leaders gathered to celebrate education and business partnerships, which are helping to guide students to their career paths. YFIOB partners with the Regional Occupational Programs (ROP), providing career panels, job shadowing, and internships.

On November 16th more than 25 participants of Inside Education participants visited Bonny Doon Union Elementary and Pacific Elementary, both single-school districts. The highlight of the afternoon was a wonderful lunch prepared by students at Pacific Elementary.

All COE Staff Meeting

On November 2nd we held an internal staff meeting to acknowledge employees for their outstanding work. We congratulated Jody Akimoto who was chosen as Woman of the Year by the Pajaro Valley Chamber of Commerce for her tireless dedication and volunteerism in our community. Congratulations, Jody! We also awarded Robin Beall with the "Hit a Homerun" award for navigating us all through the changeover in benefits; Eric Hess, Keith Meader, and Eric Sanders, our technology staff, were presented with the "Above and Beyond" award for their amazing support and creative solutions; The FAC Committee, which includes Jody Akimoto, Cathy Carr, Tina Dinsmore, Yoli Gallardo, Melissa Gomez, Ellen Hickey, Yvette Rivera, and Brenda Ruiz received the "Deserves A Parade" award for continually organizing fun, fantastic events that bring the staff together; Alternative Education staff, Melissa Gomez, Amy Hill, and Rosa Rosas were recipients of the "Save the Day" award for their exceptional support when Alternative Education offered summer school programs to local school district students who would not have had access to credit recovery otherwise; and Ellen Hickey received the "A-Okay" award for managing to hover right on the line in the football pool.

Children's Network

Superintendent Watkins was once again nominated to continue his role as Executive Director of the Santa Cruz County Children's Network. The purpose of the Children's Network is to reduce the fragmentation of programs for at-risk children and families in the County. The Network serves as a vehicle for planning, coordination, collaboration, information sharing and networking. Over the past several years, the Network has been integral in the planning of service delivery for children and families in the county.

Workforce Investment Board (WIB)

The Workforce Investment Board met at SCCOE on November 3rd. Topics discussed included the Summer Youth Employment Program, in which WIB contracted with COE to operate the program funded by American Recovery and Reinvestment Act (AARA) stimulus funds. The program employed 690 youth ranging from ages 14 to 24 at 61 private businesses, 51 public agencies and 49 non-profits.

United Way Campaign

The United Way Campaign is underway. Annually a number of COE employees contribute to the United Way and are able to designate where their donations are directed, including to some of our own valuable programs.

Chinese Delegation

The Watsonville City Council invited Superintendent Watkins to meet with members of the Chinese Delegation visiting from Pinghu City, China. He met with their educational representatives where they discussed and compared our educational systems. The meeting was both interesting and informative.

UCSC Rainbow Theater

As a supporter of local student art, Superintendent Watkins attended "The New Orleans Monologues" written by C. Rosalind Bell, at the UCSC Rainbow Theater. These monologues are the imagined voices of people who suffered the ravages of Hurricane Katrina in vastly different ways and is intended to show the audience what the media never reported and bring a more accurate sense of reality of the disaster to the rest of the world.

Truancy Assessment Center Proposal

In order to address truancy and escalating school dropout rates, the Santa Cruz County Office of Education is proposing the implementation of four Truancy Assessment Centers that will provide necessary prevention, identification, and interventions that our youth need to keep them actively engaged and successful in school. We are requesting a grant in the amount of \$250,000 for annual implementation that will curb truancy among our 38,000 students countywide.

Tannery Board of Directors

Superintendent Watkins attended a sunset reception for the Tannery Board of Directors, an Honorary Committee, hosted by Carolyn Hyatt. The reception was to honor Harvey Nichols for his tenure as past Chairperson and welcome Jess Brown, who will take over as Chairperson.

TAC6: Education, Arts & Community Teleconference (Technical Advisory Committee)

Superintendent Watkins participated in the monthly meeting by phone for Star Community Index of the ICLEI group. ICLEI brings together governmental leaders across the country to look at sustainable development of communities, and climate protection. The subcommittee he works with is dedicated to arts and education.

Monthly and Regularly Scheduled Periodic Meetings

Children's Network	Migrant Headstart Videoconference
Agenda Committee	Special Education Coordinating Agency
Policy Committee	First 5

10.4 Board Trustee Report

Board Trustee Reports

Trustee Sales reported that he served on the subcommittees for superintendent compensation and legal counsel review. Trustee Sales also reported that he had applied for and been granted funding from the Asian Pacific American Institute for Congressional Studies (APAICS) to attend the CSBA conference in December.

Trustee Dilles addressed Scotts Valley Superintendent Susan Silver's earlier comments to the Board, stating that he had been invited to attend a series of meetings by a Scotts Valley School Board member. Trustee Dilles reported that he intended to address the Scotts Valley School Board as an individual and he felt comments made at the forum by SCCOE Trustees were respectful.

Trustee Winslow reported that he had visited alternative classrooms.

Trustee Marani thanked Superintendent Watkins for assembling the media roundtable at the November Mangers' meeting, which he attended, stating that the interactions with the media were very positive and innovative. Mr. Marani also reported that he had an opportunity to meet with newly elected Santa Cruz City Council member Lynn Robinson, who is very active with the Harvey West community and is concerned about safety in that area. Trustee Marani suggested that having a Board member representative on the Harvey West neighborhood committee may be good outreach. Trustee Marani also reported that press coverage received from the "binder project" led to a Scotts Valley company contacting the program offering more donations. Trustee Marani stated that he had also been invited to attend the Scotts Valley forum by two of their Board members and comments made at that meeting were merely suggestions not directives to the Scotts Valley Board.

Trustee Mann reported that she attended the Veteran's Day program at the Watsonville Veteran's Hall and that the event was very patriotic. Mrs. Mann also thanked the Board for honoring her years of service.

Trustee Levine expressed his appreciation to Trustee Mann for her years of service on the Board and also congratulated President Hinde on his re-election. Trustee Levine reported that he met with Senator Simitian in Palo Alto on October 31st. He also attended the Policy Committee meeting; the County School Boards Association meeting on November 9th; and the Mangers' meeting with media representatives.

President Hinde reported that he devoted lot of time in the past two months to the election process fielding questions from parents, teachers, and community members. Trustee Hinde also stated that he too had been invited to attend the Scotts Valley forum by two Scotts Valley School Board members. He reported that he was surprised by Superintendent Silver's comments and that his attendance was as a parent of the district.

11.0 COMMITTEE REPORTS

Committee Reports

11.1 Agenda Committee

President Hinde reported that the Agenda Committee continues to meet monthly.

11.2 Community Outreach and Legislative Committee

Vice President Marani suggested as a way to improve community outreach, that Trustee's look at events that interest them as individuals to see where they may become involved, and if multiplied by seven trustees, could have a significant impact.

11.3 Policy Advisory Committee

Trustee Mann stated there was nothing additional to report.

11.4 Budget Committee

Trustee Dilles reported that the budget committee has not met, but suggested that some thought be given on how to help districts.

11.5 Report: Charter School Liaison

No report.

11.6 Santa Cruz County School Boards Association (SCCSBA) Report

Trustee Dilles reported that the SCCSBA, requested Board support of a resolution endorsing October 7, 2010 as a National Day of Action approved by Mountain School. Additionally the SCCSBA requested Board approval of their bylaws. Trustee Dilles stated that there were issues with the bylaws with some of the language being awkward. Trustee Dilles also reported that SCCOE had agreed to support professional development training for new school board members. He stated that Allison Niday had spearheaded the efforts and the cost would be \$15,000 over a five day period. Trustee Dilles suggested this may not be the training we need and that he was not comfortable with the cost. Mr. Dilles reported the issue of professional development was with members returning to their respective Boards to see what trainings they desired.

President Hinde commented that he believed SCCSBA's only achievements have been the political agenda of its leaders. Dr. Hinde suggested that perhaps the San Lorenzo Valley School District and the Pajaro Valley School District were on target in not participating and questions SCCOE participation in the organization.

Trustee Marani stated that his approach had been methodical and that he conducted research on what a healthy, functional county school boards association looks like. He found that meetings are typically held at a county office of education. Trustee Marani stated he felt Trustee Dilles had gone out of his way relative to the SCCSBA, and agreed with President Hinde that SCCOE should reevaluate participation in the organization.

Trustee Sales expressed his appreciation to Trustee Dilles for his time and effort relative to his participation in the SCCSBA. Trustee Sales stated that he felt it made no sense to have the SCCOE Board endorse a resolution approved by Mountain Elementary nearly two months ago. Trustee Sales also stated that when reviewing the SCCSBA Bylaws he felt there should be operating costs and questioned where funding comes from. He also expressed concern that \$15,000 for professional development training nearly amounts to the SCCOE Board's entire travel and conference budget for the year.

Trustee Dilles stated he would be in contact with Allison Niday for clarification of trainings and will report back to Superintendent Watkins.

11.7 Additions, if any, to Future Board Agenda Items

There were no additions.

12.0 SCHEDULE OF MEETINGS and COMING EVENTS

Thursday, December 16, 2010 2:00 p.m.	Regular (Organizational) Meeting of the County Board of Education Santa Cruz County Office of Education
Thursday, January 20, 2011 2:00 p.m.	Regular Meeting of the County Board of Education Santa Cruz County Office of Education
February, 2011 (Date TBD)	Board/Superintendent Retreat
Thursday, February 17, 2011 2:00 p.m.	Regular Meeting of the County Board of Education Santa Cruz County Office of Education
Thursday, March 17, 2011 2:00 p.m.	Regular Meeting of the County Board of Education Santa Cruz County Office of Education

13.0 ADJOURNMENT

President Hinde adjourned the meeting at 5:20.